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# For Immediate Release

## **SafetyIMPACT! Goes Wireless**

### O/E announces SafetyIMPACT! Mobile

**Troy, MI, July 31, 2009.** O/E announced today the launch of SafetyIMPACT! Mobile, an innovation designed to improve and streamline the identification and documentation of workplace hazards. SafetyIMPACT! Mobile is designed to enhance O/E's proprietary Safety Management System. SafetyIMPACT! Mobile greatly improves the efficiency and accuracy of hazard data through the use of wireless technology.

SafetyIMPACT! has garnered remarkable results in helping manufacturing and healthcare companies reduce worker injuries and lower the associated costs of injuries

O/E CEO Rick Vlasic states, "We have SafetyIMPACT! customers that are saving as much as 20 times what they've invested in our program."

One of the key activities within the SafetyIMPACT! process is a safety inspection. During a safety inspection supervisors walk their work areas and identify hazards. These hazards are then entered into a database and tracked through to correction. SafetyIMPACT! Mobile allows the supervisor to enter data remotely, allowing him or her to input information without leaving the hazard. Once a hazard is in the application, a team of operations professionals draw reports based on this data to interpret safety trends and implement appropriate countermeasures that are designed to make the company a safer place for employees.

"Obviously, having the ability to enter hazards immediately from anywhere on the shop floor is a huge value-add," explains Phil La Duke, Director of Performance Improvement for O/E.

The wireless application is just the latest feature that differentiates SafetyIMPACT! from other Safety Management Systems. SafetyIMPACT! is truly unique in that it combines software, wireless technology, process improvement, training and coaching to change the way companies approach safety; no other worker safety improvement combines these elements in such a powerful way.

In addition to the mobile data-input, SafetyIMPACT! Mobile includes other exciting features including photographic capabilities and enhanced reporting properties.

O/E has successfully implemented SafetyIMPACT! in heavy truck manufacturing, bus manufacturing, aerospace, chassis manufacturing, engine manufacturing, and parts distribution centers. In each case the organizations that implemented SafetyIMPACT! have seen double-digit reductions in Incidence and DART Rates and in most cases have saved millions of dollars annually.

### **SafetyIMPACT!**

SafetyIMPACT! is a culture-based safety system designed to reduce worker injuries and lower costs through the implementation of six values and four practices common to the world's safest companies. Central to this system is a wireless data collection device that interfaces with a proprietary hazard tracking software application that records hazards, identifies the root causes of these hazards, and tracks them to correction. The philosophy that is the foundation of SafetyIMPACT! is that all injuries can be prevented by identifying and removing the hazards before workers are injured. Learn more about SafetyIMPACT! at: [www.safety-impact.com](http://www.safety-impact.com).

### **O/E Learning, Inc.**

Established in 1984, O/E Learning is dedicated to helping companies create safer, healthier, and more productive workplaces through the design and development of innovative training and performance improvement solutions. O/E offers diverse services ranging from organizational development initiatives to professional certifications in safety, quality, and wellness. In addition to custom-designed training solutions, O/E is a full service provider that converts and updates existing programs to different delivery media including Web-based, instructor-led, virtual classroom, CD/DVD, and mobile devices. The privately held company is headquartered in Troy, MI. Learn more about O/E at: [www.oe.com](http://www.oe.com).