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For Immediate Release

O/E TO PRESENT AT THE MICHIGAN SAFETY CONFERENCE

Following up with successes at Williams International and Daimler Truck North America, the Troy-based company will present the *Six Secrets of the World's Safest Companies: What They Know and You Should Too*.

Troy, MI, March 28, 2008. O/E Learning is becoming well-known in worker safety circles; the company's phenomenal successes with UAW-Chrysler, Daimler Truck North America, and Williams' International are propelling O/E's proprietary safety management system, SafetyIMPACT! to unprecedented successes.

Phil La Duke, Director of the Performance Improvement Division for O/E will speak at the 2008 Michigan Safety Conference. The focus of his presentation, *Six Secrets of the World's Safest Companies: What They Know and You Should Too*, focuses on how the world's safest companies gain competitive advantage by managing and reducing the cost of worker injuries.

This is the second consecutive trip to the podium for La Duke; last year he co-presented the successes that Williams' International realized from implementing SafetyIMPACT! at the aerospace company's facilities in Ogden, Utah and Walled Lake, Michigan. Williams' has since deployed SafetyIMPACT! at its Guaymas, Mexico facility and a Lean Manufacturing school in Ogden.

"Last year was really about showcasing Williams' unparalleled success in changing its safety culture," said Phil La Duke. "This year we will be focusing on the values that the world's safest companies share, and how any company can create an environment that fosters these values. These values are more than a statement pinned to a bulletin board, the world's safest companies use these values to guide their basic business systems."

Interest in methods of managing the costs associated with worker injuries has been piqued by healthcare costs that continue to skyrocket and economic conditions that make every dollar count more than ever. "We're seeing more and more interest in what we're doing with SafetyIMPACT! In addition to the Michigan Safety Conference, I have speaking engagements across the U.S. and Canada. I think more companies are realizing that they **can** do something about worker injuries. And the response to SafetyIMPACT! has even exceeded my expectations... we're seeing some companies saving millions and lowering their costs as much as 88% in the first year alone," said LaDuke.

The Michigan Safety Conference is April 15-16, 2008 and *Six Secrets of the World's Safest Companies: What They Know and You Should Too* will be presented on April 15th from 2:30 p.m.-4:00 p.m.

SafetyIMPACT!

SafetyIMPACT! is a culture-based safety system designed to reduce worker injuries and lower costs through the implementation of six values and four practices common to the world's safest companies. Central to this system is a proprietary database that records hazards, identifies the root causes of these hazards, and tracks them to correction. The philosophy that is the foundation of SafetyIMPACT! is that all injuries can be prevented by identifying and removing the hazards before workers are injured.

O/E

Established in 1984, O/E Learning designs and develops new training and performance improvement programs, as well as converts existing programs to different forms of delivery including Web-based, instructor-led, virtual classroom, CD/DVD, and mobile devices. O/E's diverse services range from organizational development initiatives to professional certifications in safety, quality, and employee involvement. The privately held company is headquartered in Troy, MI. Leverage Life, a wholly owned subsidiary, is headquartered in Pleasanton, CA and focuses on providing corporate Concierge, Wellness, and Work/Life programs. Learn more about O/E at: www.oe.com.